

Priefert® JUNIOR ELITE PROGRAM APPLICATION



Thank you for your interest in becoming a member of the Priefert Jr Elite!

Priefert is proud to announce that we are currently accepting applications for our Jr Elite program. Open to western and equestrian student athletes aged 8-17, this program is not only aimed at highlighting young rodeo talent, but is also designed to help members grow into the rodeo leaders of the future. Priefert is looking for students who are active in the sport of rodeo and who have strong leadership skills in and outside the arena.

Selected applicants will be given the opportunity to serve as an ambassador for one of the strongest brand names in the industry. Each member will receive a one-year partnership agreement and a variety of benefits from Priefert. These benefits will include access to exclusive content from Priefert, tips from our professional Endorsee Team, and character and leadership training. Patches will be provided to team members and are expected to be worn on shirts when competing in the arena or attending industry events. Members will also be expected to participate in monthly conference calls and to actively share Priefert content through their social media accounts. Additionally, Jr Elite team members are expected to attend one of our training events in Mt. Pleasant, Texas in either the spring or summer of 2025.

Please understand that we are anticipating a large number of applications, but there is limited availability on the Jr Elite team. Our goal is to have a broad representation of ages, events, and geography in our program. We want to ensure that each member represents the true spirit of the Priefert family and that each member is able to take away valuable experiences from their year as an ambassador. Your parents may assist you in filling out the application, but are discouraged from doing the work for you. Please make sure you answer each question clearly and thoroughly.

Please submit applications online at jrelite.priefert.com or Mail to:

***Priefert
Attn: Jr Elite Program
PO Box 1540
Mount Pleasant, TX 75456***

Applications for the Priefert Jr Elite program must be postmarked or submitted no later than Friday, January 3, 2025.
The Jr Elite team will be announced on Thursday, January 23, 2025. Please email any questions to publicrelations@priefert.com.

We wish you the best of luck and look forward to learning about each of our applicants!

Sincerely,
Priefert®

jrelite.priefert.com | 800.527.8616

Junior Elite Program Application



*****APPLICATION IS DOUBLE SIDED****

(Do not leave any blank spaces, mark "N/A" if that field does not apply)

Personal Info:

Applicant Name: _____

Parent Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Applicant Email address: _____

Parent Email address: _____

Applicant Phone: _____ Parent Phone: _____

Date of Birth: _____ Age as of Jan 3, 2025: _____

School: _____ Grade Level: _____ GPA: _____

List any non-rodeo related extracurricular activities, clubs, or community organizations in which you're involved: _____

Social Media: List user names for the following social media – for any you don't use, put N/A

Applicant Accounts:

Facebook: _____ Tik Tok: _____

Instagram: _____ YouTube: _____

Parent Accounts:

Facebook: _____ Tik Tok: _____

Instagram: _____ YouTube: _____

Rodeo Events:

Events in which you compete (check all that apply):

- | | | |
|--|--|--|
| <input type="checkbox"/> Barrel Racing | <input type="checkbox"/> Saddle Bronc | <input type="checkbox"/> Team Roping - Header |
| <input type="checkbox"/> Poles | <input type="checkbox"/> Bareback | <input type="checkbox"/> Team Roping - Heeler |
| <input type="checkbox"/> Goat Tying | <input type="checkbox"/> Bull Riding | <input type="checkbox"/> Steer Wrestling |
| <input type="checkbox"/> Breakaway | <input type="checkbox"/> Tie Down Roping | <input type="checkbox"/> OTHER (please list other) |

Other: _____

How long have you been competing? _____

Continue to other side

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Please list current memberships (Jr High or High School rodeo, state associations, etc): _____

Are you sponsored by any other companies? YES ___ or NO ___ If yes, please list: _____

Rodeo Resume – Please list your top rodeo accomplishments (Limit to 10 or fewer): _____

Do you currently own any Priefert products? YES ___ or NO ___ If yes, please list: _____

References: Please submit **TWO** reference letters. These cannot be from a family member and must be from someone over 21 years old. Teachers, coaches, advisors, or community leaders make great references. Please make sure they include current contact information with their letters. Please encourage contributors to try to keep their letter to one page.

Essay: Topic: **“Why I want to be a member of the Priefert Jr Elite Team”**
Explain why you would be a valuable addition to the Priefert Jr Elite Team. Please highlight your unique qualities, values, goals, and/or experiences.

Students age 8 – 12 at time of submission date (Jan 3)
Submit an essay with a minimum word count of 90 words, maximum word count of 120 words

Students age 13 – 17 at time of submission date (Jan 3)
Submit an essay with a minimum word count of 150 words, maximum word count of 250 words

Photo: Please include two 4X6 photos of the applicant (**one headshot & one action shot**)